



# **LANDSCAPE NEWFOUNDLAND AND LABRADOR Membership Package**

***Your access to membership benefits begins here...***

- **Financial Benefits**
- **Marketing Opportunities**
- **Educational Opportunities**
- **Networking Opportunities**
- **Industry Voice/Lobbying**
- **Industry Development**
- **Professional Affiliations**
- **Customer Referrals**

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**Please contact Landscape Newfoundland and Labrador if you have additional questions regarding membership.**

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**LANDSCAPE**  
NEWFOUNDLAND AND LABRADOR

**[www.landscapenl.org](http://www.landscapenl.org)**

# WHY JOIN LANDSCAPE NEWFOUNDLAND AND LABRADOR? Membership offers more value than you think!

***"Our vision is one that promotes professionalism at all levels, and achieves the highest standards of excellence in delivery of services and products across all sectors of the Landscape/Horticultural Industry."***

Landscape Newfoundland and Labrador (LNL) is a non-profit professional association of business owners and operators in the landscaping and horticultural (non-food) industry sector in this province. LNL is an organization that works for it's members. In contacting you we are in turn working for our existing membership. By adding respected businesses and business owners to the association we combine the collective talents, skills and knowledge of current members with those of other professionals in the horticultural industry. LNL is the premier association representing the horticultural industry across our province and nationally through our affiliation with the Canadian Nursery Landscape Association (CNLA).

**Our Mission** is threefold:

1. To represent and promote the interests of our members in particular and of all sectors of the industry in general;
2. To provide a range of services and benefits to our members and to disseminate information and share knowledge within the industry generally on a regular timely basis;
3. To provide such information, services and products to our customers that will promote and create sustainable, healthy and beautiful landscapes across Newfoundland and Labrador.

## **Membership saves you money**

We know that an association has to work for its members so we have designed a membership package that includes information about our valuable partnerships, our industry publications, and the exclusive benefits that are offered through our affiliation with the CNLA.

## **LNL Relevant Partnerships**

Our partners are important to us. Currently we are collaborating with Memorial University and the Atlantic Cool Climate Crop Research Centre in ongoing applied research on chinch bug prevention and control. We also have a partnership with College of the North Atlantic in preparing candidates for testing for the CHT program. We have recently launched a "Right Tree in the Right Place" campaign with Newfoundland Power to control powerline tree hazards. We are proud members of the NL Federation of Agriculture and supporters of Memorial University's Botanical Garden.

# Membership Package

## **LNL Industry Publications**

Who does the consumer call for references? They call Landscape Newfoundland and Labrador! Membership with us ensures that your company's name is included in the annual Atlantic Landscape Membership Directory and the CNLA Membership Directory. Our association is the key link between the landscape industry and the shopping consumer.

LNL members also receive our regular newsletter and our safety handbook. The Canadian Standards for Nursery Stock is also available to our members online at our website [www.landscapenl.org](http://www.landscapenl.org).

## **Promoting Professionalism and Good Business Practices**

LNL offers its members the opportunity to expand business or technical skills and offers seminar and course opportunities. The CNLA Certified Horticultural Technician Program (CHT) was designed and developed to establish a nation wide level of industry-standard technical skills. As a member of our Association, you will uphold and support a Code of Ethics that is widely promoted. Your company's reputation is enhanced by your LNL membership. The Landscape Newfoundland and Labrador logo is widely recognized by the consumer.

## **Member Benefits**

A membership with LNL entitles you to significant savings on several products and services that will help to run your business more effectively and efficiently. When you become a member of LNL, you automatically become a member of our national association, the CNLA. The CNLA offers two types of benefit programs, Business Management Programs and Equipment and Asset Programs.

Business Management Programs include programs with ADP Canada (Payroll Services), Chase Paymentech Solutions (Merchant Services), Corporate Express (Office Supplies Savings), CNLA Mastercard with MBNA, Primus Business Services (Long Distance Savings), HortProtect Insurance Savings, and NEBS Business Forms.

Equipment and Asset Programs include John Deere, Caterpillar, General Motors, National Car/Truck Rental, and Fuel Savings with Petro-Canada, Irving Oil and Imperial Oil.

For more information on the member benefits programs offered through LNL and the CNLA, visit [www.canadanursery.com](http://www.canadanursery.com) or call the CNLA office at 1-888-446-3499.

## **And finally...It's the people**

Networking, affiliations, meetings, trade shows...it all comes down to like-minded people. We are an association of people in the horticulture business, doing business with each other. You will find great value from the friendship, the experience, and the support from a diverse pool of talent that a membership with LNL will provide.

## **Confirm your Membership Today**

Why wait? Simply fill out the membership form provided on the next page and fax, email or mail it in to Landscape Newfoundland and Labrador.





# MEMBERSHIP APPLICATION

(Please Print)

## Membership Package

Date of Application: \_\_\_\_\_ Date Received (for LNL Office Use): \_\_\_\_\_

Company Name: \_\_\_\_\_

Contact Name(s): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Cell: \_\_\_\_\_

Email: \_\_\_\_\_ Web Address: \_\_\_\_\_

### Business Categories (Please check all that apply)

- |   |  |  |
|---|--|--|
| <input type="checkbox"/> A: Arborist/Tree Care Specialist | <input type="checkbox"/> LC: Landscape Contractor      | <input type="checkbox"/> R: Retail Garden Centre   |
| <input type="checkbox"/> ED: Educational Institution      | <input type="checkbox"/> LD: Landscape Designer        | <input type="checkbox"/> S: Sod Grower             |
| <input type="checkbox"/> G: Greenhouse Operator           | <input type="checkbox"/> MC: Maintenance - Commercial  | <input type="checkbox"/> SC: Sprayer - Commercial  |
| <input type="checkbox"/> H: Hydroseeding                  | <input type="checkbox"/> MR: Maintenance - Residential | <input type="checkbox"/> SR: Sprayer - Residential |
| <input type="checkbox"/> I: Interior Plantscaping         | <input type="checkbox"/> MU: Municipality              | <input type="checkbox"/> SU: Supplier              |
| <input type="checkbox"/> IN: Individual                   | <input type="checkbox"/> N: Nursery Grower             | <input type="checkbox"/> T: Tree Mover             |
| <input type="checkbox"/> IR: Irrigation                   | <input type="checkbox"/> O: Other                      | <input type="checkbox"/> W: Winter Services        |
| <input type="checkbox"/> LA: Landscape Architect          |  |  |

Brief Company History (What do you do?) \_\_\_\_\_

\_\_\_\_\_

How many employees do you have? \_\_\_\_\_

Legal Classification of Business:  Corporation  Partnership  Sole Proprietorship

Length of time in Business: \_\_\_\_\_

**\*Landscape Contractors Only:** Please provide a Certificate of Clearance from Workplace Health Safety & Compensation Commission.

Please list all educational qualifications and trade diplomas: \_\_\_\_\_

\_\_\_\_\_

Why do you wish to join this association? \_\_\_\_\_

\_\_\_\_\_

What other associations are you currently a member of? \_\_\_\_\_

\_\_\_\_\_

What issues do you feel need to be addressed through this association? (if you require more room, please write on back) \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_



# MEMBERSHIP APPLICATION

(Please Print)

## Membership Package

### TYPES OF MEMBERSHIP (Please Check One)

#### Active \_\_\_\_\_ (\$310)

Active Members are professional landscape/horticultural industry businesses. Examples include landscape designers, landscape contractors, nursery growers, greenhouse and retail operators, turf growers, hydro-seeders and lawn care operators.

*Full voting privileges. Eligible to hold Executive positions. Able to access all CNLA member benefits.*

#### Associated \_\_\_\_\_ (\$310)

Associate members are suppliers to the landscape/horticultural industry. Examples include soil, chemical and fertilizer suppliers, hardware suppliers and suppliers or other services and products used by the industry.

*No voting privileges. Not eligible for Executive positions. Able to access all CNLA member benefits.*

#### Affiliated \_\_\_\_\_ (\$125)

Affiliate members are entities that share common issues, concerns and objectives with the industry. Examples include educational institutions, municipalities, horticultural organizations and interest groups.

*No voting privileges. Not eligible for Executive positions. CNLA membership is not available.*

#### Individual \_\_\_\_\_ (\$50)

*No voting privileges. Not eligible for Executive positions. CNLA membership is not available.*

### MEMBERSHIP DUES

Membership fees are paid on an annual basis. Invoices for dues will be sent out in September. Invoices must be paid in full by October 31. **Please send check or money order made payable to Landscape Newfoundland and Labrador.** A receipt will be issued. Landscape Newfoundland and Labrador is a full member of the Canadian Nursery Landscape Association (CNLA) and has full representation on their board of directors. Payment of full fees to LNL entitles you to all priveleges associated with CNLA membership.

Membership approval for Landscape Contractors requires:

- 3 letters of reference from customers
- Photographs of your work
- Letter of good standing with Workman's Compensation
- Proof of paying Payroll Tax
- HST registration number

Please provide two trade references (must be members of LNL)

- 1) \_\_\_\_\_
- 2) \_\_\_\_\_

Membership Sponsor Name: \_\_\_\_\_

Membership Sponsor Company: \_\_\_\_\_



# MEMBERSHIP APPLICATION

(Please Print)

## Membership Package

### ACCEPTANCE

I/We do hereby apply for membership in Landscape Newfoundland & Labrador, a non-profit organization dedicated to the advancement of all matters pertaining to the development of the landscape industry and its relationship to the users of its products and services.

I/We do hereby agree, that if accepted as a member, to abide by the By-laws, Code of Ethics and Code of Conduct of Landscape Newfoundland & Labrador.

I/We do also agree that should I/We cease to be a member of Landscape Newfoundland & Labrador for any reason whatsoever, that I/We will not use the Landscape Newfoundland & Labrador logo in any way, shape or form, forthwith.

Date: \_\_\_\_\_ Signature: \_\_\_\_\_

If you have any questions regarding this application or Landscape Newfoundland & Labrador, please contact:

Cle Newhook, LNL Executive Director  
PO Box 21328, St. John's, NL A1A 5G6  
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Email: [axisconsulting@nl.rogers.com](mailto:axisconsulting@nl.rogers.com)  
Website: [www.landscapenl.org](http://www.landscapenl.org)

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Email: [rebecca@canadanursery.com](mailto:rebecca@canadanursery.com)  
Website: [www.canadanursery.com](http://www.canadanursery.com)

Or contact the LNL office at (709) 726-5651

### LNL CODE OF ETHICS

- 1) Members shall observe the by-laws of the Association and give of themselves liberally for the advancement of its objectives
- 2) Members shall work continually towards the betterment of their environment through their dedication to the landscape professions
- 3) Members shall comply with all building codes, which apply to any construction carried on by any member
- 4) Members shall deal justly with employees, subcontractors and suppliers
- 5) Members shall deal honestly and fairly with their customers
- 6) Members shall avoid any practices, which might bring discredit to their industry
- 7) Members shall cooperate to extend the effectiveness of the Association by among other things:
  - Interchanging information and experiences
  - Improving industry standards and regulations
  - Encouraging research on materials and techniques
- 8) Members shall uphold the principle of appropriate and adequate compensation for the services they render.



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