

2010 Landscape and Garden Show Spring Show and Symposium

You are invited to participate in Landscape Newfoundland and Labrador's SEVENTH Spring Show and Symposium scheduled for April 23rd (set-up day), April 24th and 25th, 2010, at The St. John's Curling Club (135 Mayor Avenue).

The following materials are included below for your attention:

- Show Details
- Schedule 1: Exhibitor Contract (to be returned to LNL)
- Schedule 2: Personnel Registration Form (to be returned to LNL)
- Conditions of Contract

Please complete schedules 1 and 2 and return with your payment to the address below. Note that cheques are payable to Landscape Newfoundland and Labrador, and that the deadline for payment is **April 1st, 2010**.

PLEASE NOTE THAT MEMBERS OF LNL WILL RECEIVE PREFERRED RATES ON BOOTHS.



Return address:

Landscape and Garden Show 2010
P.O Box 23121
Churchill Square Post Office
St. John's, NL
A1B 4J9

For more information, please contact:

Tel: (709) 726-5651 **Fax:** (709) 726-8441 **Email:** axisconsulting@nl.rogers.com

2010
Landscape and
Garden Show
Spring Show and Symposium
SHOW DETAILS

Location:

The Show will be held at The St. John's Curling Club (135 Mayor Avenue). We will be using the rink area for the displays. NOTE: LOTS AND LOTS OF PARKING SPACES AVAILABLE

- Industry exhibitors and selected non-profit organizations will set up in the rink area
- Back-to-back public seminars and presentations will be located in a dedicated area off the exhibition area
- Canteen services will be available

Show Dates:

The Show will run from 10:00 AM on Saturday April 24th and close at 5:00 PM on Sunday April 25th, 2010.

Opening Times:

The Show will be open to the public from 10:00 AM to 6:00 PM on Saturday, and from 10:00 AM to 5:00 PM on Sunday.

Official Opening:

Official Opening Ceremonies will take place at 9:00 AM on Saturday April 24th. This will be followed by a tour of the Show by Government representatives and other invited guests.

Public Seminars:

Seminar sessions and presentations by invited guest speakers will take place in the designated area and will be open to anybody who has paid to come to the show. Sessions will be scheduled over both days. A detailed schedule will be published ahead of time, and will also be included in the Show brochure at the Reception desk.

Setup and Breakdown Arrangements:

The exhibition space will be available for setup on Friday April 23rd from 7:00 AM onwards. Exhibitors are responsible for setting up booth displays and for booth attendance at all times, in accordance with the enclosed conditions and regulations schedule. Breakdown will take place immediately following the close of the Show on Sunday.

Booth Space, Prices and Admission:

Booth spaces in the main exhibition area will cost \$450 for LNL members and \$525 for non-members (8ft by 12ft or multiples of same). *Please add HST to all payments.*

Smaller booths or tables will be assigned to a number of voluntary and community organizations free of charge on a first come, first served basis.

Admission price for the general public will be \$6.00 and \$5.00 for Seniors (price includes HST).

Children under 12 will be admitted free if accompanied by an adult.

Booth Sizes:

All booths in the main exhibition area will be 8ft X 12ft. Booth holders will be able to order tables and chairs if required. Please note that exhibitors are responsible for their own backdrops and displays. Drapes will be provided for all booth holders in accordance with the floor plan - 8ft backs and 4ft sides. The provider has stipulated that no materials whatsoever are to be attached to the drapes.

Electricity Supply:

Electricity can be made available but must be ordered well in advance from the LNL office. Please indicate if you require power on the Exhibitor Contract Form (Schedule One).

Allocation of Booths:

It is understood that Show Management will decide overall floor layout and will assign booth spaces accordingly, with a view to ensuring maximum impact and the appropriate positioning of products and services.

Booth fees and Complimentary Tickets must be paid for by April 1st, 2010 (see below).

Booth Personnel Registration Form:

Please fill in the Personnel Registration form. This will help in monitoring the Show. Nametags will be issued to all named personnel at the Reception desk.

Complimentary Tickets:

Complimentary tickets will be available to all registered booth holders at a reduced price of \$3.00 each (includes HST). Invite your favorite clients for half-price! Please indicate on the attached Exhibitor Contract Form how many tickets you want and include the appropriate amount together with your registration cheque. The tickets will be sent to you in time for distribution.

All payments for complimentary tickets must be made by April 1st, 2010 to allow time for mail out to booth holders.

For more information or clarification please contact:

Cle Newhook
Axis Consulting Inc.
P.O Box 23121
Churchill Square PO
St. John's, NL
A1B 4J9

Tel: (709) 726-5651 **Fax:** (709) 726-8441 **Email:** axisconsulting@nl.rogers.com

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SCHEDULE ONE

LANDSCAPE AND GARDENING SHOW 2010: EXHIBITOR CONTRACT

We hereby contract to exhibit in the Landscape and Garden Show 2010 and will require the following booth space(s):

NOTE: All booths are 8 X 12 ft. outside dimensions

Booth size required (please check one):

Single booth (8 X 12) _____ \$450 (\$525 non-member) – plus HST

Double booth (8 X 24) _____ \$900 (\$1050 non-member) – plus HST

We require power for our booth: Yes _____ No _____

Please indicate if you are a non-profit/community organization _____

(It is understood that Show Management will decide overall floor layout and will assign booth spaces accordingly, with a view to ensuring maximum impact and the appropriate positioning of products and services).

We agree to pay LNL the total sum of \$ _____ for our booth and to abide by the conditions set out in Schedule 1. We require ___ complimentary tickets @ \$3.00 each for a total of \$ _____.

COMPANY NAME: _____

ADDRESS: _____

CITY: _____ PROVINCE: _____ POSTAL CODE: _____

TELEPHONE NUMBER: _____ FAX NUMBER: _____

EMAIL: _____

NAME OF AUTHORIZED REPRESENTATIVE: _____

SIGNATURE: _____ DATE: _____

Products/Services to be exhibited:

Please copy and return to:

Landscape 2010 (Exhibitor Contract)
C/O Axis Consulting Inc.
PO Box 23121
Churchill Square PO
St. John's, NL

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SCHEDULE TWO

LANDSCAPE AND GARDEN SHOW 2010: PERSONNEL REGISTRATION FORM

Please enter the names of your company representatives who will be attending your booth at the Show.

Identification badges will be available at the Show Reception desk.

COMPANY NAME: _____

ADDRESS: _____

CITY: _____ PROVINCE: _____ POSTAL CODE: _____

TELEPHONE NUMBER: _____ FAX NUMBER: _____

COMPANY REPRESENTATIVES:

1. _____ 2. _____

3. _____ 4. _____

5. _____ 6. _____

7. _____ 8. _____

Please return this form with your Exhibitor Contract to:

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CONDITIONS OF CONTRACT

Please Read the Conditions Carefully.

1. Management agrees to provide the Exhibitor with booth space located as per the contract and at the cost quoted.
2. All operating electrical equipment used by the Exhibitor must have CSA or equivalent provincial power authority approval.
3. Space contracted by the Exhibitor may not be sublet without prior approval of Management.
4. The Exhibitor agrees to abide by all regulations adopted by Management in the best interests of the Show and agrees that Management shall have the final decision in adopting any rule or regulation deemed necessary prior, during and after the Show.
5. The Exhibitor will be liable for and will indemnify and hold harmless Management from any loss or damage whatsoever suffered by Management as a result of any loss or damages whatsoever occurring to or suffered by any person or company, including, without limiting the generality of the foregoing, Exhibitor, other exhibitors, Management, the owner of the building and their respective agents, servants and employees and members of the public attending the Show, either on the said space or elsewhere if said loss or damages arose from or were in any way connected with Exhibitor's occupancy of said space.
6. This contract may be cancelled by either party provided written notice is received by the other at least two (2) weeks prior to the first day of the Show, in which case all monies paid by the Exhibitor shall be refunded. If the Exhibitor cancels after this date, then two thirds of all monies paid shall be forfeited. In the event of a cancellation by the Exhibitor, Management reserves the right to rent to others and collect the cancellation charge as liquidation damages.
7. Management reserves the right to alter or change the space assigned to the Exhibitor with due cause.
8. Management reserves the right to alter or remove exhibits or any part thereof, including print material, product, signs, lights or sound, and to expel exhibitors or their personnel, if in Management's opinion, their conduct or presentation is objectionable to other Show participants.
9. The Exhibitor agrees to confine presentation within the confines of the assigned space only and within height limits set by the Show rules and regulations and to maintain staff at all times in the booth space during Show hours.
10. Management assumes no responsibility for loss or damage to goods before, during or after the Show. All goods shipped to the Show must be clearly marked with the name of the Exhibitor and the assigned booth number.
11. The Exhibitor is responsible for the placement and the cost of insurance related to participation in the show. (up to \$1m public liability is advised).
12. The Exhibitor agrees that the setup of the assigned booth will be completed during designated setup hours and that no displays may be dismantled or goods removed until the close of the Show. The Exhibitor also agrees to dismantle equipment and appurtenances from the Show by the final move-out time, or in the event of failure to do so, agrees to pay such additional costs as may be incurred.
13. Management reserves the right as its sole discretion to change the date or dates upon which the Show is to be held and shall not be liable in damages or otherwise by reason of any such change. In addition Management shall not be liable in damages or otherwise for failure to carry out the terms of this agreement in whole or in part where caused directly or indirectly by or in consequence of fire, storm, flood, war, rebellion, insurrection, riot, civil commotion, strike or by any cause whatever beyond the control of Management whether similar to or dissimilar from the cause enumerated herein. In the event that the exhibit space to be used by the Exhibitor should in any way be rendered unusable, the Exhibitor shall pay for such space only for the period during which it was or could have been used as determined within the sole discretion of Management. A refund of all monies paid by the Exhibitor to Management will be made by management in the event that the show is not held as proposed by Management.
14. Management reserves the right to cancel this contract and to withhold possession of exhibit space if the Exhibitor fails to perform any material condition of this contract or refuses to abide by the Show rules and regulations, in which case the Exhibitor forfeits as liquidation damages all space rental payments made and any further occupancy of such space.
15. The Exhibitor agrees to observe all union contracts and labour relations in force, agreements between Show Management, official contractors serving companies and the building in which the Show shall take place and according to the labour relations jurisdiction in which the building is located.