

# MORE PEOPLE ARE CHOOSING SODDED LAWNS

## It's quick and beautiful!

Cultivated turfgrass sod, grown and supplied by the professionals, will give you a beautiful and mature lawn instantly. Seeding involves lots of work and you have to wait a long time for results.

## It requires less work!

Professional turf lawns do not need any special care because the grass is already mature and healthy. With proper watering, mowing and fertilizing your lawn will remain green and healthy and will make few other demands on your time and money.



## It can be installed almost anywhere!

Some places, such as steep slopes are hard to seed. Properly installed sods will grow where seeding is not practical – you can even get special sods to suit different situations, such as sun and shade conditions.

## It stands up to heavy use!

No more waiting around because sodded lawns get established quite quickly – usually within a couple of weeks. Once established, it's ready for full use.

## It's an investment adding immediate value!

The aesthetic difference between a house with bare earth and one with a lush green carpet of grass is obvious. The really great news is that your new lawn will add value to your property - instantly!

## It can be installed almost anytime!

Well obviously not during the winter months – but almost any other time that the ground can be worked!

## Surprising low cost!

Your high quality sod lawn can be installed in hours and at very competitive costs. Check it out for yourself by calling us for a quote!



## Before you order.

It's a myth that sods will thrive on practically any medium. The fact is that, apart from acquiring top quality sods, the secret to a carefree lawn lies in proper site preparation and soil improvement – and of course proper maintenance after installation. It's common sense really! Like most plants, grass needs four things in proper balance to thrive – sunlight, air, water and nutrients.

Apart from sunlight, they all come from the soil! Almost without exception, most soils need to be improved and enriched to get the best results. This is where a lot of people try to save a few dollars. Don't do it - it's a bad mistake! You will pay for it in the end because failure to install your valuable sods on proper soil will only lead to a much greater and continual investment of time and money in the future. Your lawn is an investment. Do the preparation right at the beginning and you will reap the results. Remember - you're giving your sods the right medium in which to grow healthy root systems. It's these roots that will in turn take up the right nutrients to sustain long life and growth!



## Four Steps to successful installation!

### STEP 1 - Measuring and Ordering

Measure the area of your lawn and make a sketch of it including your measurements. Then call us. We will be happy to give you an estimate for the whole job or to supply the sods. If you're going to install the lawn yourself, be sure to schedule your order for delivery of turf after preparatory work is completed and you're ready

to install. Prompt installation on the day of delivery is crucial to a strong beginning for your lawn.

### STEP 2 - Soil Preparation

For best results you should dig over the area to be sodded to a depth of about 4 to 6 in., removing rocks, roots, and large clods. Then rake in a layer of 4 to 6 in. consisting of fertilizer, lime, and topsoil (or compost). If your lawn area is just gravel you should add a minimum of 4 to 6 in. of topsoil (more would be even better) mixed with fertilizer, lime and compost. Consult a professional for appropriate amounts. Eliminate drainage problems by sloping soil away from foundations. Rake and smooth the whole area and roll lightly to firm the soil surface. Keep the grade an inch or so below sidewalks or driveways.



### STEP 3 - Turf Installation

Water the prepared area to settle soil and provide a moist base for the turf.

Install your lawn immediately upon delivery. Begin laying down sods along the longest straight line, such as a driveway or sidewalk. Butt and push edges and ends against each other tightly, without stretching. Avoid gaps or overlaps. Stagger the joints in each row using a large sharp tool to trim corners. Avoid using small strips espe-

cially at outer edges, as they will lose moisture. On slopes, place the turf pieces across the slope and fasten with wooden pegs. Avoid repeated walking or kneeling on the turf while it is being installed or just after watering. Roll the entire area to improve turf/soil contact and to remove air pockets.

#### **STEP 4 - Watering**

Now give your new lawn at least an inch of water. Water every day, keeping the sods moist until they are firmly rooted (about 2 weeks). Then less frequent and deeper watering should begin.

Weather conditions will affect the amount and frequency of watering. Be sure that your new lawn has enough moisture to survive hot, dry, or windy periods. Water areas near buildings more, as the reflected heat dries the turf.

*Our customers expect quality, efficiency, convenience and a fair return on their investment. And this is what we are proud to offer you. Feel free to call us for an estimate, or for advice and we will be ready and happy to help you.*

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Remember to avoid heavy use of your new lawn during the first three weeks. This will give the roots an opportunity to grow and knit with the soil.

#### **STEP 5 - Maintenance**

Your new sod lawn will increase your property value significantly. With proper care, it will remain a great asset, providing beauty, a clean playing surface, and an improved environment. Mow often, generally removing no more than 1/3 of the grass height at a mowing and keep your mower blade sharp! Fertilizer and chemical applications will depend on climate, sod type, soil, insects, weed and disease conditions. Feel free to consult us at any time!

# **Sod Producers Association**



Make YOUR  
dream lawn  
come true!

